



**COMMUNICATIONS DIRECTOR
STATE OF CONNECTICUT
OFFICE OF THE TREASURER**

Applications are being accepted for the position of Communications Director, a full-time position within the Office of the State Treasurer. The Communications Director is the Treasury's spokesperson and has responsibility for planning, directing and overseeing the Treasury's overall communications strategy and public information activities. Specific duties include: supervise public relations and marketing activities for Treasury's core functions; maintain relationships with all media outlets, including financial media; create, draft and/or edit press releases, press advisories, editorials, brochures, and other presentation materials; initiate, develop, implement and/or manage electronic forms of communication, including the agency's website; draft and/or edit speeches and talking points for various groups of interest to the Treasury; supervise, coordinate and/or proof-read final preparation of mandated annual reports; draft and/or edit presentations for relevant industry and other external groups.

Qualifications: Comprehensive knowledge of communication methods and procedures; expertise in the field of public relations and the release of information for publication; knowledge of marketing principles and practices; familiarity with public policy issues and the financial services industry, ideally in the field of communications and with financial organizations; knowledge of and ability to apply management principles and techniques; strong interpersonal skills; exceptional oral and written communication skills. The successful candidate will have at least eight (8) years of professional experience in communications, public information, public relations or journalism or the equivalent experience. A Master's degree in communications, journalism, public relations or a closely related field is preferred. Base salary is \$86,000.

Please send resume, **APPLICATION FOR EXAMINATION OR EMPLOYMENT (FORM CT-HR-12)**, salary history, and cover letter via US Mail, e-mail or fax by August 31, 2012 to:

Office of the State Treasurer
Attn: Theodore Janiszewski
Personnel Administrator
55 Elm Street
Hartford, CT 06106-1773
E-mail Address: Theodore.Janiszewski@ct.gov
Fax Number: (860) 702-3003

The Office of the Treasurer is an affirmative action/equal opportunity employer and strongly encourages the application of women, minorities, and disabled persons.